



SELF Inc. Non-Profit Alliance with Prep4Work.com

Transforming Communities Through Workforce and Housing Initiatives

SELF Inc., a non-profit organization committed to providing comprehensive housing and support services, is proud to announce its strategic alliance with Prep4Work.com, a premier workforce development agency and platform specializing in comprehensive career pathways and support services. This partnership underscores a critical initiative to integrate housing and workforce development as foundational pillars of economic advancement. Together, our joint mission is to empower individuals and transform communities by ensuring that workforce talent receives the support and resources needed to thrive in today's economy.

A Comprehensive Solution for Economic Development

SELF Inc is more than just a housing provider. They are a comprehensive solution partner committed to economic development and the well-being of communities. By partnering with economic development offices, chambers of commerce, companies, and employers, SELF Inc plays a pivotal role in establishing coalitions that significantly impact the workforce pipeline in emerging and fast-growing communities.

Why This Alliance Matters

The Biden-Harris administration's infrastructure boom has created an urgent need for skilled workforce talent in sectors such as advanced manufacturing, data centers, and CHIPs manufacturing. These industries are at the forefront of economic growth, but they face a critical challenge: attracting and retaining workforce talent. This is where our combined efforts make a difference.

Key Imperatives of the Alliance:

1. Workforce Housing:

- Affordable housing is a critical component of a stable and productive workforce. SELF Inc provides quality, affordable housing solutions that support the workforce and contribute to economic stability.

2. Workforce Development:

- Prep4Work.com delivers cutting-edge workforce development programs, including training, skill development, and career readiness initiatives. These programs ensure that individuals are prepared to meet the demands of modern industries.

3. Economic Development:

- By integrating housing and workforce development, we create a robust foundation for economic growth. Our alliance supports local economies by

ensuring that workforce talent has access to affordable housing and the necessary skills to excel in high-demand industries.

How We Make a Difference

SELF Inc. collaborates closely with county and city economic development offices in Philadelphia, and across Pennsylvania, as well as with workforce investment boards, companies, and employers, to create a sustainable impact on the workforce pipeline. Our approach includes:

- **Partnering with Economic Development Offices:**
 - We collaborate with local and regional economic development offices to align our housing and workforce initiatives with broader economic strategies.
- **Engaging with Chambers of Commerce:**
 - Chambers of commerce play a crucial role in connecting businesses with resources. We work with chambers to promote our initiatives and engage with the business community.
- **Supporting Companies and Employers:**
 - Advanced manufacturing companies, data centers, and CHIPs manufacturing facilities require a skilled workforce. We provide these employers with access to talent that is not only trained but also supported by affordable housing solutions.
- **Building Coalitions:**
 - Our alliance fosters coalitions among key stakeholders, ensuring a coordinated effort to address workforce and housing needs in emerging communities.

Our Commitment to Emerging Communities

We are dedicated to serving emerging and fast-growing communities that are poised to benefit from the infrastructure boom. Our initiatives are designed to:

- **Attract Workforce Talent:**
 - By offering affordable housing and comprehensive workforce development programs, we attract individuals to communities where they are needed most.
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- **Support Workforce Retention:**
 - Stability in housing leads to stability in employment. Our programs ensure that workforce talent has the support needed to remain in their communities long-term.
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- **Enhance Economic Growth:**

- Through our combined efforts, we contribute to the overall economic growth and prosperity of the communities we serve.

Community Impact Statement:

The Prep4Work.com and SELF Inc alliance is a powerful force for positive change. Together, we address the critical needs of workforce housing and workforce development, providing a comprehensive solution that supports economic development.

Our partnership ensures that emerging and fast-growing communities have the workforce talent necessary to thrive in today's economy.

Join us in our mission to transform communities and empower individuals. Together, we can build a brighter future for all.

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